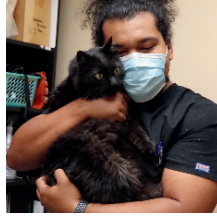




OUR VISION FOR THE FUTURE **A NO-KILL ARIZONA** 2023-2028



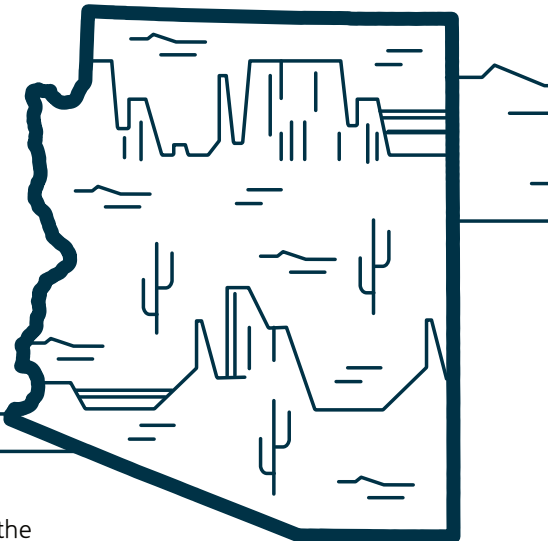
Since 1971, the Arizona Animal Welfare League has led the no-kill movement in this state by rescuing and rehabilitating over 100,000 animals and giving them a second chance at life. We envision a no-kill Arizona, and we believe that we can get there by not only continuing to create families, but by keeping families together. Our 2023-2028 strategic plan is built on pillars that will improve the lives of animals and those who care for them.

MISSION

The mission of AAWL is to provide excellent care, protection, and loving compassion for the life of the animals entrusted to us and to take a leadership role in promoting humane values for the benefit of all animals and people.

VISION

A no-kill Arizona that provides compassionate care for animals and the people who love them.



OUR CASE FOR SUPPORT

AAWL has been saving the lives of vulnerable dogs and cats for over 50 years. This year, though, things are different. The changing landscape of animal welfare has created uncertainty and instability for people and their pets.



In Maricopa County, animal welfare organizations across the Valley are struggling with higher intakes; approximately 40,000 cats and dogs come into shelters each year. AAWL also has seen an increase in the number of pet owners who surrender their animals because they have no access to veterinary or behavioral care. Tragically, it has led to an increase in the animals who are suffering.

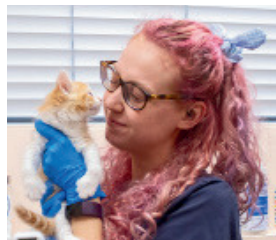
As the largest and oldest no-kill shelter in the state, AAWL has played a leadership role in offering those animals a safe, loving, and temporary respite while they find their forever homes. But if we're truly going to reduce the number of healthy and treatable animals that are euthanized each year in shelters across Arizona, we must do more. Lives are on the line.



For AAWL to provide financial assistance for pet owners from underserved communities to help cover the costs of veterinary care, including spay/neuter surgeries and vaccines, and to help address behavioral issues.

That's significantly less than the \$1,061 average cost to care for an animal in the shelter.

This is why our Board of Directors, with input from key stakeholders including donors, employees, community partners, recently developed a new strategic plan that focuses on four key priority areas over the next five years: **Finding Adoptable Animals Homes, Delivering Affordable, Accessible Vet Services, Keeping Pet Families Together, and Recruiting & Retaining Excellent Talent.**



OUR STRATEGIC PRIORITIES



FINDING ADOPTABLE HOMES

THE SOLUTION Match animals from both rural and metro areas with safe, comfortable, and permanent homes.

THE OPPORTUNITY Reduce veterinary shortages, which have increased length of stay (LOS) and made it difficult to intake animals with serious medical issues.



DELIVERING AFFORDABLE, ACCESSIBLE VET SERVICES

THE SOLUTION Eliminate barriers to medical care by offering affordable, and accessible vet services for pet families who would otherwise be unable to afford care.

THE OPPORTUNITY Improve access to veterinary care, which is a top reason for owner surrenders.



KEEPING PET FAMILIES TOGETHER

THE SOLUTION Provide effective prevention and intervention services so local pet families have what they need to keep their animals with them.

THE OPPORTUNITY Address behavior issues, which have caused a 14% increase in returns of cats and dogs to our shelter.



RECRUITING & RETAINING EXCELLENT TALENT

THE SOLUTION Build an inclusive workplace that reflects the rich diversity of pet families and individuals we serve.

THE OPPORTUNITY Attract top shelter professionals, which will help us improve clinic hours & provide the best care to pets and their people.



HOW YOU CAN SAVE LIVES

To achieve our vision for a no-kill state, we need a select group of supporters - including YOU - to assume a leadership role and help us fund these life-saving initiatives. With your support, we can reimagine animal sheltering as we know it by leveraging our expertise in areas of behavior and veterinary care to keep animals out of the shelter system altogether.

WAYS TO GIVE

GIVE THROUGH YOUR WILL



By making a bequest or other planned gift to AAWL, you will continue to save the lives of homeless animals for years to come.

MAKE A ONE-TIME OR MONTHLY DONATION



Your donations help run our day- to-day shelter operations and our various programs. Your generosity will be rewarded by wagging tails and soft purrs from those that need our help the most.

GIFT OF STOCK



Making a gift to AAWL via stock, bonds, or mutual funds, allows you to have an immediate impact on the lives of homeless animals.

Learn more about these alternative ways to donate & make your gift at:

[LINKS.AAWL.ORG/WAYSTOGIVE](https://links.aawl.org/waystogive)

If you have questions about this opportunity or how you can support our work, please contact us at development@awl.org.

